



MICHELE WILLMOTT

RELATIONSHIP COACH & MENTOR

GDPR-Compliant Cookie Policy

1. What are cookies?

A “cookie” is a small piece of information stored on your device (computer, tablet, or smartphone) when you visit a website.

Cookies allow a website to recognise your device, remember your preferences, and tailor your experience on future visits.

Cookies can also be used to analyse traffic, measure how effective advertising is, and show you more relevant content. Cookies do not harm your system.

If you want to check or change the types of cookies you accept, you can usually adjust your browser settings. You can block cookies at any time by activating the setting in your browser that allows you to refuse all or some cookies. However, if you block all cookies (including essential cookies), some parts of our site may not work properly.

2. How we use cookies

We use cookies to:

- Ensure our website functions correctly.
- Track how visitors use our site so we can improve design, content, and functionality.
- Understand trends in how our products and services are accessed.
- Offer relevant news, offers, and marketing based on your interests.

These cookies help us develop and improve our website, products, and services in response to what you need or want.

3. Types of cookies we use

Cookies can be categorised in the following ways:

By duration

- **Session cookies** – Temporary cookies stored only while you are on our website. They are deleted when you close your browser. These usually store an anonymous session ID so you can browse without logging in to each page.
- **Persistent cookies** – Remain on your device until deleted or until they reach their expiry date. They allow us to recognise you when you return to our website.

By purpose

- **Strictly necessary cookies** – Essential to enable you to use our website effectively, for example when buying a product or service. Without these, the services you request cannot be provided. These cookies do not gather information for marketing.
- **Performance (statistics) cookies** – Allow us to monitor and improve our website performance, such as counting visits, identifying traffic sources, and seeing which content is most popular.
- **Functionality (preferences) cookies** – Remember your choices (such as language) and provide enhanced features. They may also be used to provide services you have requested, such as watching a video or commenting on a blog. The information collected is usually anonymised.
- **Marketing cookies** – Track your browsing habits so we (and third parties) can show you relevant ads on other sites.

4. How we obtain your consent

When you first visit our website, you will see our cookie consent banner powered by Usercentrics Cookiebot.

- Clicking “Accept” means all cookies (essential + non-essential) will be set.
- Clicking “Deny” means only strictly necessary cookies will be set.

You can change or withdraw your consent at any time by clicking the “Cookie Settings” link in our website footer.

5. Cookies we use

For a full, up-to-date list of cookies used on this site, including their purpose, provider, and expiry date, please see our Cookie Declaration provided by Cookiebot.

6. Managing cookies in your browser

You can block or delete cookies via your browser settings. For details, see:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Edge](#)

Blocking all cookies (including essential cookies) may affect website functionality.

7. More information

For details about how we handle any personal data collected via cookies, please see our Privacy Policy.

If you have questions about our use of cookies, you can contact us at:

info@michelewillmott.co.uk

8. Third-Party Cookies & Data Sharing

We may use third-party cookies from providers such as **Google Analytics**, **Facebook Pixel**, and payment processors (e.g., **Stripe** and **PayPal**) to:

- Track site usage and visitor behaviour.
- Measure and improve the performance of our services.
- Process transactions securely.

These providers may collect and process data according to their own privacy policies. We do not control third-party cookies, and we encourage you to review the privacy policies of these providers to understand how your data is handled:

- Google Privacy Policy
- [Meta \(Facebook\) Privacy Policy](#)
- [Stripe Privacy Policy](#)
- PayPal Privacy Policy

9. GDPR Compliance and User Consent

We comply with the **UK GDPR** and, where applicable, the **EU GDPR**. Non-essential cookies are only placed on your device after explicit consent is given. Consent can be withdrawn at any time via the “Cookie Settings” link in our footer.

10. Cookie Retention Periods

Cookies remain on your device for a period ranging from session-based cookies (deleted when you close your browser) to persistent cookies that may last up to 12 months, unless manually cleared. You can manage cookie storage duration through your browser settings